



Jimmy Mistry lends his unique touch to Rustomjee Elements

Rustomjee Elements, an uber luxury residential estate by Rustomjee, just off Juhu Circle, is the home of choice for some of the top names in and around Mumbai's celebrated social circuit. The avant-garde concept designed by award winning Hong Kong based firm – James Law Cybertecture — is poised to become the most elite luxury gated community near Juhu.

A home of choice for celebrities, obviously, requires the touch and design flair of a genius. This is where Jimmy Mistry steps in. Mistry is the Chairman and Managing Director of the acclaimed Della Group with interests across design, adventure and hospitality. A practitioner of 'Design Thinking', Jimmy has a reputation for unique designs and has been at the forefront of the design industry for almost two decades. The show residence is touted as the debut project for the soon to be launched Della Store and aims to present the fullest expression of the Della philosophy. Della has manufactured all the products featured in this flat at

Della facilities, employing the finest materials and the most exacting manufacturing processes.

Now, when two greats collaborate, it is safe to say the result will for sure be splendid and that is exactly what guests felt when they stepped into the show residence designed by Jimmy Mistry. An opulent soiree saw 110-plus guests that comprised the who's who of Mumbai's elite social circles sit down for a four-course formal dinner at the Alfresco Sky Lounge at Rustomjee Elements.

ABOUT THE PROJECT

Rustomjee Elements, spread over three acres, is a gated community designed for those who are looking for a home that not only matches their exalted status but also provides for an elevated, exclusive lifestyle. This apartment achieves an inspired fusion of unobtrusive interiors, state-of-the-art amenities, all in an ambience soaked in luxury.

“ My products must surprise as much as they delight, not just in the way they look, not just in the way they function, but how well they elevate the way my customer lives their life. I was given a free hand to deliver a distinctly elegant opulence, styled to every single inch of it with my own designs as well as the best from the other leading thinkers of the design industry. The entire home, every single room, is remarkable also for the sheer technological prowess installed in it which is at par with the best homes in the world. ”

— Jimmy Mistry, on his approach towards the project



Rustomjee Elements comprises apartments that are available in 3-, 4- and 5-bed variants. Its impeccable luxurious amenities include a landscaped podium garden, sky lounge, business centre, infinity pool, preview theatre, spa, concierge, fully equipped gymnasium, multi-purpose court and a library. The homes have also been designed to provide the residents with something quite priceless — 'My Space' — an opportunity and space to rekindle their talents and pursue hobbies and interests.

Rustomjee recently launched limited edition 3 bedroom garden view residences at Elements starting ₹ 10.98 crores. The project has already received OC for A, B, D, E & F wings.

ABOUT RUSTOMJEE

Rustomjee has carved a niche for itself in the ever-growing real estate sector, with a portfolio that includes 14.32 million square feet of completed projects, 12 million square feet of ongoing development and another 28 million square feet of planned development in the pipeline, spanning across the best locations of Mumbai Metropolitan Region (MMR). Their portfolio currently includes two very large townships, residential spaces, office complexes, retail developments, spaces for healthcare and education spread across BKC Annex, Khar, Off Juhu Circle, Kandivali, Borivali, Virar and Thane.



“ When Percy and I visited Della Resorts and experienced the Della Store concept for ourselves we invited Jimmy to design a show-flat at Rustomjee Elements. We felt that there was an immediate sync of thought and Jimmy understood instinctively how to provide bespoke luxury to the discerning and demanding clientele of Rustomjee Elements. Rustomjee Elements is intended to be a fabulously distinct living space, remarkable not just for its design, construction, aesthetics, and styling, but also for the cutting-edge technical sophistication of all its amenities. Rustomjee Elements is like all other Rustomjee buildings, set to be a distinctive and celebrated part of the city's skyline. ”

— Boman R Irani, Chairman & Managing Director, Rustomjee Group, regarding their association with Jimmy